

# PILLAR of STRENGTH 2012 Award

Honoring

*The Friends of Epworth*

## Pillar of Strength Award

Recipients of the Pillar of Strength Award are those who and embody the “soul” of the Epworth mission. Through involvement in the community, they inspire others with their acts of compassion, support, and empowerment. Clearly, the Friends of Epworth are deserving of this tribute.

In the early 1990s a group of women with big hearts and a common interest in helping kids got together to form the Friends of Epworth. Through their friend-raising and fund-raising efforts, this group of community leaders has indeed made a difference to thousands by raising millions of dollars to support programs that improve lives and grant opportunities to those in need.

As individuals, each one of these women contributes greatly to the mission they uphold. As a group their cause is made greater and Epworth is proud to name each member a Pillar of Strength.

### **Past Honorees Include**

*Lisa and Greg Boyce (2011)*

*Sue Engelhardt (2010)*

*Ambassador George Herbert Walker, III (2009)*

*Thelma and David Steward (2008)*

*Frank Viverito (2006)*

*Walt Jocketty (2005)*

**EPWORTH** provides direct services for over 2,000 at-risk youth and families per year. These youth are typically experiencing a variety of mental, emotional and behavioral health issues often stemming from homelessness, a history of neglect, physical, sexual and emotional abuse. The youth entering Epworth are in various phases of recovery and our broad treatment continuum is designed to address individual needs and encourage independence.

### **Mission:**

*To help youth and families find strengths,  
break through obstacles, and build brighter futures.*

**EPWORTH**  
Where Kids Find Strength

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**PLATINUM SPONSOR**

**\$25,000**

**This level of sponsorship provides for 100 at-risk teens to receive Epworth's Youth Leadership Training.**

Youth Leadership Training helps at-risk teens learn how to solve problems, overcome fears and develop leadership skills that will help them navigate the transition from foster care to independent adulthood.

**BENEFITS**

- One **premier** table of ten at Pillar of Strength Award Dinner.
- Premier billing on all marketing materials, including: 2100 invitations, 500 event programs, and event signage.
- Highlighted on the Epworth website ([www.epworth.org](http://www.epworth.org)).

**MEDIA OPPORTUNITIES**

- Full page ad in the Pillar of Strength Award program.
- Featured as a Platinum Sponsor in all print advertisements.
- Recognized as a Platinum Sponsor in the Pillar of Strength Award program.

***PROGRAM AD AND LOGO SPECIFICATIONS***

Please submit high resolution, B & W artwork of your logo and your ad, full-page (4-5/8 W x 7-1/2 H), in one of the following formats: pdf, jpeg, or tif. Send your camera-ready artwork to Debbie Daly at Epworth, 110 N Elm Ave., Webster Groves, MO 63119, or via email at [ddaly@epworth.org](mailto:ddaly@epworth.org). **Artwork deadline: Monday, January 30, 2012.**

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**GOLD SPONSOR**

**\$10,000**

**This level of sponsorship provides for graduation incentives to help 100 youth graduate high school.**

Most of us take a high school education for granted, but unfortunately less than half of youth in foster care receive this basic level of education. With your support, Epworth can provide staff assistance and incentives to inspire youth to finish high school, helping them create a brighter future for themselves.

**BENEFITS**

- One table of ten at Pillar of Strength Award Dinner.
- Logo prominently displayed on all marketing collateral, including: 2100 invitations, 500 event programs, and event signage.
- Highlighted on the Epworth website ([www.epworth.org](http://www.epworth.org)).

**MEDIA OPPORTUNITIES**

- Recognized as a Gold Sponsor in the Pillar Award of Strength Award program.
- 1/2 page ad in the Pillar Award Dinner program.

***PROGRAM AD AND LOGO SPECIFICATIONS***

Please submit high resolution, B & W artwork of your logo and your ad, ½ page (4-5/8 W x 3-1/2 H), in one of the following formats: pdf, jpeg, or tif. Send your camera-ready artwork to Debbie Daly at Epworth, 110 N Elm Ave., Webster Groves, MO 63119, or via email at [ddaly@epworth.org](mailto:ddaly@epworth.org). **Artwork deadline: Monday, January 30, 2012.**

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**SILVER SPONSOR**

**\$5,000**

**This level of sponsorship provides coats, gloves and other essential items for 100 youth who would go without.**

You can give the gift of warmth to youth who need your help during the winter. Teens grow quickly and don't have the resources to meet their basic needs. Your support ensures they are able to have the necessities we often take for granted.

**BENEFITS**

- One table of ten at Pillar of Strength Award Dinner.
- Logo prominently displayed on all marketing materials, including: 2100 invitations, 500 event programs, and event signage.
- Highlighted on the Epworth website ([www.epworth.org](http://www.epworth.org)).

**MEDIA OPPORTUNITIES**

- Recognized as a Silver Sponsor in the Pillar of Strength Award program.
- Quarter page ad in the Pillar of Strength Award program.

***PROGRAM AD AND LOGO SPECIFICATIONS***

Please submit high resolution, B & W artwork of your logo and your ad, ¼ page (2-1/4 W x 3-1/2 H), in one of the following formats: pdf, jpeg, or tif. Send your camera-ready artwork to Debbie Daly at Epworth, 110 N Elm Ave., Webster Groves, MO 63119, or via email at [ddaly@epworth.org](mailto:ddaly@epworth.org). **Artwork deadline: Monday, January 30, 2012.**

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# EPWORTH

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## 2012 Pillar of Strength Award Dinner Sponsorship/Underwriting Agreement

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### CONTACT INFORMATION

Name of Company: \_\_\_\_\_  
(please print name exactly as you wish it to appear on all publicity and correspondence)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

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### AGREEMENT

\_\_\_\_\_ hereby agrees to sponsor/underwrite Epworth's 2012 Pillar of Strength  
Award Dinner in the amount of \$\_\_\_\_\_.

In agreement:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

ACCEPTED BY EPWORTH:

\_\_\_\_\_  
Debbie Daly, Director of Development

\_\_\_\_\_  
Date

Please complete this form and return in the enclosed pre-addressed envelope.  
We will contact you regarding your ad/logo/website info.

If you have any questions please contact Debbie Daly at 314/918-3382 or email [ddaly@epworth.org](mailto:ddaly@epworth.org)  
All sponsor agreements are confidential.